

MAIWA PRODUCTIONS

Endangered Threads • Lost Colours • Living Traditions



MAIWA PRODUCTIONS

Born from a need to document the everescent world of craft, Maiwa Productions has created a series of compelling and insightful documentaries.

Working mainly with India, but also with several other areas, Maiwa documents the production of embroidered, blockprinted, handwoven, and naturally dyed textiles. Focusing on areas where excellence is still the tradition, these documentaries are deeply concerned with the viability of craft and the lives of the artisans.



www.maiwa.com

THROUGH THE EYE OF A NEEDLE

STORIES FROM AN INDIAN DESERT

This is the story of a unique group of craftswomen. Follow their journey as they return to creating the world-class embroidery that made their ancestors famous. The incredible stories of the women from the Kutch Mahila Vikas Sangathan co-operative (KMVS) are recorded here through video, song, laughter, and stitch.

History here is worn as generations of knowledge are passed down through embroidered designs. Long a valuable item of trade, the embroideries also provide a common ground for women to meet and bring their stories to the world. Experience the amazing landscape of the Kutch desert on India's western border, the remarkable diversity of the communities who live here, and the breathtaking colours of their textiles.

DVD Documentary: 30 minutes
ISBN 978-0-9686459-5-X
21.95 cdn

BOOK Full colour, 96 pages.
ISBN 978-0-9686459-1-7
24.95 cdn



INDIGO

A WORLD OF BLUE

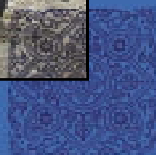


There is only one natural dye for blue – indigo.

Welcome to the world of natural indigo. Follow the production of the dye from the fields of Sindh, Pakistan, through Laos, Indonesia, and Turkey to the famous Pitchi Reddy farm in India. Renowned natural dye experts Noorjehan Bilgrami, Jenny Balfour-Paul, and Harald Böhmer outline the importance of indigo from its manufacture to the pivotal role it has played in the history of textiles and trade.

This documentary also presents rare footage of the dye process in several unique village contexts: the mountains of Nagaland where direct dyeing is still practiced, the island of Sumba where elaborate ikats are dyed and woven, and in Yogyakarta where exquisite batik is made with indigo blue.

DVD Documentary: 60 minutes
ISBN 987-0-9686459-2-5
21.95 cdn



TANA BANA

WISDOM

OF
THE LOOM



There is a village just outside Calcutta, India, where every family has a hand loom. As you pass the houses, the air is pierced by the “clack-clack-clack” of flying shuttles. In the family courtyards, threads are starched, warps are prepared, and bolts of finished cloth are evaluated with discerning eyes. In an age when cloth manufacture is dominated by computer-driven industrial mills, what are the virtues of hand weaving? What is the magic of the hand-loomed cloth?

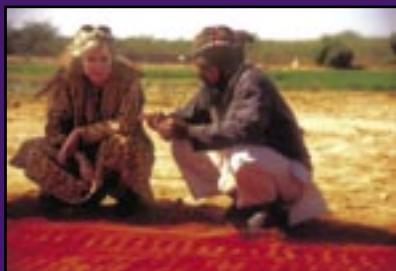
This is our third documentary on craft. Here you will find works of great beauty and skill, ingenious variations, and delicate figures. Shot in rural locations in Africa, Laos, Indonesia, India, and Pakistan, this documentary will explore the world of looms, weaves, and artisans.

DVD Documentary: 60 minutes
ISBN 987-0-9686459-3-3
21.95 cdn



NATURAL DYES

IN SEARCH OF LOST COLOUR



Natural Dyes: In Search of Lost Colour, travels the world to document the growing, harvesting, extraction and use of natural dyes. From the Bogolanfini mudprinting of Mali to the madder-root of Turkey, from the cochineal insect to the rare shellfish purple, this documentary provides a look at some of the most exotic colours in existence.

In many areas the use of natural dyes is perilously close to extinction and yet traditional techniques and cultures often use processes which are environmentally sound and economically beneficial. Join us for an unforgettable exploration into the history of colour and its use.

DVD Documentary: 90 minutes

ISBN 987-0-9686459-4-1

21.95 cdn

Available October 2007



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Through the Eye of a Needle \$21.95 cdn. DVD _____

Through the Eye of a Needle \$24.95 cdn. BOOK _____

Indigo: A World of Blue \$21.95 cdn. DVD _____

Tana Bana: Wisdom of the Loom \$21.95 cdn. DVD _____

Natural Dyes: In Search of Lost Colour

\$21.95 cdn. DVD _____

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Maiwa Handprints Ltd.

#6 -1666 Johnston Street, Granville Island, Vancouver BC Canada V6H 3S2
phone 604 669 3939 e-mail maiwa@maiwa.com fax 604 669 0609



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